

EDUCATION

California Polytechnic State University, San Luis Obispo, CA

BFA, Art & Design; Graphic Design Concentration

GPA: 3.5; Dean's List (2006, 2007, 2008, 2009)

Graduation: Fall 2009; Cum laude

Carson High School, Carson City, NV

High School Diploma

GPA: 3.9

Graduation: Spring 2005

EXPERIENCE

Vantage Media, El Segundo, CA

Lead Designer

Using best UX & SEO practices, I create landing pages, widgets, emails, and display ads for the leads and clicks generation of the education, insurance, and home verticals. I also increase their conversion rates through rigorous testing.

October 2011 to present

Shelby Moulden Designs, Los Angeles, CA

Freelance Web Designer/Developer

Designed and developed stunning web sites for tillage, legal, photography, and investigative companies. Worked on the layout, typography, illustrations, and development of each project.

January 2011 to present

Society for the Prevention of Cruelty to Animals Los Angeles, Los Angeles, CA

Web/Graphic Designer

Branded organization's several departments and services so each communicates core mission and values. Not only redesigned entire site, but also built a content management system for employees to easily manipulate content. Worked on all digital and printed marketing materials including email campaigns, annual publications, billboards, and flyers/posters.

April 2010 to October 2011

XYZ Textbooks, San Luis Obispo, CA

Illustrator/Web Designer

Revived illustrations in high school and college level math textbooks. Created the user interface, design, and encompassing elements of online homework site.

September 2008 to January 2010

DIGITAL SKILLS

Mastery in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, Adobe Captivate, HTML, CSS3, Accessibility, Microsoft Office, and iWorks. Extensive experience with PHP, MySQL, JavaScript/jQuery, WordPress, and mobile development.

ACTIVITIES

AIGA, Cal Poly Student Chapter, San Luis Obispo, CA

Member

May 2008 to present

Intervarsity, San Luis Obispo, CA

Bible Study Leader

Lead individuals to a closer relationship with God through Bible studies, group activities, & counseling.

September 2006 to June 2007

Portfolio & References available upon request.